

# Shared Prosperity

Action	Lead/ Co-ordinated By	Indicator/Measure of Success	Current Performance	Target(s)/ Timescale
<b>Skills and Learning</b>				
Work to ensure people have the opportunities for learning and the support which they need to get jobs and to develop as individuals, family and community members by promoting a Cheshire-wide entitlement to access to learning opportunities and support	Cheshire Learning Partnership Learning & Skills Council Connexions Cheshire CC District Councils	Proportion of pupils aged 16 achieving 5 GCSEs at grades A* - C in LA schools	57% 2001	61% by 2004
		% of 16-18 year olds in structured learning	87% (Cheshire + Warrington 2000)	90% by 2004 (C+W)
		% of working age population with qualifications at level 3 or above	54% (1999)	LSC to set target
		% of population aged 19-65 currently participating in organised learning	14.6%	LSC to set target
		% young people with level 2 qualifications at age 19	89%	92%
		% young people with level 3 qualifications by age 19	55%	60%
Co-ordinate action across public services to meet literacy and numeracy skills needs	Cheshire Learning Partnership Learning & Skills Council, Cheshire County Council, District Councils	Take up of basic skills training	22% (88,572) of adult population with poor literacy skills, 36 % with very low skills 2000	100,800 adults to achieve a basic skills qualification by 2004

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Building lifelong learning opportunities and learning for community capacity building into strategies for social inclusion and regeneration	Cheshire CC Cheshire Learning Partnership District Councils Learning & Skills Council	% adult participation in wards with below average current level	Average adult participation rate in Cheshire 14.6%; 65 wards have below average participation	5400 additional adult learners by 2004/4
Promote better involvement of the business sector in identifying and addressing skills deficits and learning needs	CLP / LSC Local Authorities Small Business Service Cheshire & Warrington Economic Alliance	% age of businesses achieving IIP status  Measure of employer engagement in workforce development to be developed by LSC in 2002	To be determined	IIP recognition by 2004: 235 orgs employing 10-49 people 50% of orgs employing 50 people or more 25% of employers with more than 10 employees to have workforce development plans by 2004
Involve a wide range of organisations and local communities in identifying and responding to localised under-performance in Cheshire's schools	Cheshire CC	Attainment levels at Key Stage 3	2001 (county average)  English 72% Maths 73% Science 74% ICT n/a	By 2004 (county average)  English 81% Maths 81% Science 77% ICT 78%
<b>Economy &amp; Employment</b>				
Work to ensure that high quality sustainable employment opportunities are provided across the county by:  • enhancing our strengths in fast growing sectors; Automotive, Bio-technology, Chemical, Financial Services, Food and Drink and IT	Cheshire & Warrington Economic Alliance  Cheshire & Warrington Business Link	% of people of working age in employment  No. employed in each target sector	80% (economic activity rate)	Increase

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<ul style="list-style-type: none"> <li>• supporting the growth and development of the Creative Industries in Cheshire</li> <li>• safeguarding the strong blue-chip and corporate headquarter presence</li> <li>• encouraging inward investment by companies in the fastest growing sectors now and in the future</li> <li>• increasing the competitiveness of local companies – particularly small and medium sized enterprises (SMEs)</li> <li>• support enterprise, social enterprise, business start-ups and business space provision</li> <li>• promote the development of business associated with tourism and leisure</li> </ul>		<p>% inward investment enquiries in target sectors</p> <p>Nos. employed in creative industries</p> <p>No. new businesses surviving 36mths after year of registration</p> <p>Tourism and leisure spending per head</p>		
Support the development of “Welfare to Work” strategies to help people with disabilities into employment	Cheshire CC	Public sector employment rates of people with disabilities	Key issues being identified	Action Plan agreed with partners by April 2003
Improve access to childcare places in areas of need to enable parents to take up employment by co-ordinating links between locally based programmes, like Sure Start and Education Action Zone, to gain maximum benefit from shared resources	Early Years & Childcare Development Partnership	No. of childcare places available per 1,000 children under 5 calculated as a “penetration rate”	Cheshire average = 120 Disadvantaged areas (wards in top 20% of IMD) = 47	Set up 4,032 new places with childminders plus 270 in areas of disadvantage by 2004
Through its member organisations, take a leadership role in promoting positive strategies for reducing stress in the workplace and promoting a healthy work-life balance	The Cheshire Partnership	Reduction in absence rates from mental health illness in the constituent organisations	To be determined	All partners agree to work towards the Work/Life balance Standard

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<b>Development and Infrastructure</b>				
Support the role of Cheshire's towns and communities through the continued direction of investment and development to sites in or on their edges, or exceptionally to sustainable locations nearby, to provide employment, services and housing and to safeguard the countryside	Local Authorities	Net change from rural to urban uses	Net change from rural to urban land use was 0.075% (1980s and 90s)	Reduce to 0.05% by 2011
Develop measures in response to transportation studies on the M6/West Coast Main Line corridor and South East Manchester Multi-Modal Study to improve transportation links across the County	Cheshire CC, Railtrack, Strategic Rail Authority Highways Agency	Improvements to access to the M6 in central and east Cheshire and to public transport and highways in NE Cheshire	Multi-modal studies under discussion and announcements awaited	2006
Support the improvement of east-west transportation links across Cheshire	Cheshire CC, Railtrack, Strategic Rail Authority, Manchester Airport	Construction of western link to Airport and associated service improvements	Schemes under discussion	2010+
Lobby the Government, and suppliers for improved broadband penetration and investment in digital technology across Cheshire	Cheshire Information Consortium NWDA	% homes, educational establishments & businesses with access to broadband services	Audit underway	Action plan to be developed by April 2002  Implementation 2002-5